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PTO/SB/82 (10-00)

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AUTHORIZATION OF AGENT**

|                        |             |
|------------------------|-------------|
| Application Number     | 09/737,616  |
| Filing Date            | 12/15/00    |
| First Named Inventor   | Bhan et al. |
| Group Art Unit         |             |
| Examiner Name          |             |
| Attorney Docket Number | 49298-035   |

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application and hereby appoint the practitioners at Customer Number 21890 as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith:

☐ A Power of Attorney or Authorization of Agent is submitted herewith.

OR

☒ Please change the correspondence address for the above-identified application to:

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OR

|  |                       |       |                |     |            |
|--|-----------------------|-------|----------------|-----|------------|
| <input type="checkbox"/> Firm or Individual Name | Robert S. Mayer, Esq. |       |                |     |            |
| Address  | PROSKAUER ROSE, LLP   |       |                |     |            |
| Address  | 1585 BROADWAY         |       |                |     |            |
| City   | NEW YORK              |       |                |     |            |
| Country  | USA                   | State | NY             | ZIP | 10036-8299 |
| Telephone  | (212) 969-3246        | Fax   | (212) 969-2900 |     |            |

I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.  
Certificate under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

**SIGNATURE of Applicant or Assignee of Record**

|           |  |
|-----------|--|
| Name      | Medsite, Inc. (formerly Medsite.com, Inc.) by Sundeep Bhan, C.E.O. |
| Signature |  |
| Date      | 10/14/02   |

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

☒ \*Total of forms are submitted.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

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**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Medsite.com, Inc.

Application No./Patent No.: 09/737,616

Filed/Issue Date: 12/15/00

Medsite, Inc. (formerly Medsite.com, Inc.), a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of an undivided part interest

in the patent application identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel 011921, Frame 0832, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

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☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ Copies of assignments or other documents in the chain of title are attached.

**[NOTE]:** A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

10/14/02  
Date

[Signature]  
Signature

Sundeep Bhan

Typed or printed name

C.E.O.

Title

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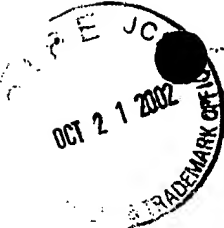
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SEPTEMBER 05, 2001

PTAS



\*101765151A\*

LYON & LYON LLP  
ROBERT S. MAYER  
633 WEST FIFTH STREET, SUITE 4700  
LOS ANGELES, CA 90071-2066

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UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

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THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 06/25/2001

REEL/FRAME: 011921/0832  
NUMBER OF PAGES: 5

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

BHAN, SUNDEEP

DOC DATE: 04/10/2001

ASSIGNOR:

SHARIFF, SAMEER M.

DOC DATE: 04/10/2001

ASSIGNOR:

MORELLO, RICHARD J.

DOC DATE: 06/15/2001

ASSIGNEE:

MEDSITE.COM, INC.  
59 MAIDEN LANE, 17TH FLOOR  
NEW YORK, NEW YORK 10038

SERIAL NUMBER: 09737616  
PATENT NUMBER:

FILING DATE: 12/15/2000  
ISSUE DATE:

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SHARON BROOKS, EXAMINER  
ASSIGNMENT DIVISION  
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06-28-2001

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Docket No. 258/282

To the Honorable Commissioner of Patents and Trademarks



101765151

original documents or copy thereof.

## 1. Name of conveying party(ies):

Sundeep Bhan (Executed on April 10, 2001)

Sameer M. Shariff (Executed on April 10, 2001)

Richard J. Morello (Executed on June 15, 2001)

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: see above

Name: Medsite.com, Inc.

Internal Address: 59 Maiden Lane, 17<sup>th</sup> Floor

City: New York

State: NY Zip: 10038

Street Address: 59 Maiden Lane, 17<sup>th</sup> Floor

City: New York

State: NY Zip: 10038

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No(s): 09/737,616

B. Patent No(s):

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert S. Mayer

Internal Address: LYON &amp; LYON LLP

633 West Fifth Street, Suite 4700  
Los Angeles, CA 90071-2066

## 6. Total number of applications and patents involved: 1

## 7. Total fee (37 CFR 3.41):

\$ 40.00

☒ Enclosed☐ Charge this Deposit Account if any additional fee is required

## 8. Deposit Account Number:

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## 9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

38,544

Reg No.

Robert S. Mayer

Date: June 21, 2001

Total number of pages including cover sheet: 5

OMB No. 0651-0011 (exp. 4/94)

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Box Assignments

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ASSIGNMENT OF PATENT APPLICATION

WHEREAS, WE, SUNDEEP BHAN, a citizen of India, SAMEER M. SHARIFF, a citizen of India, and RICHARD J. MORELLO, a citizen of The United States (hereinafter referred to as "ASSIGNORS"), have invented a certain invention entitled ACTIVATION OF COUPONS BASED ON QUIZ OR QUESTIONNAIRE for which application for Letters Patent of the United States of America was filed on December 15, 2000, and assigned Application No. 09/737,616; and

WHEREAS, MEDSITE.COM, INC., a corporation organized and existing under and by virtue of the laws of the State of Delaware and having a place of business at 59 Maiden Lane, 17<sup>th</sup> Floor, New York, New York 10038 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

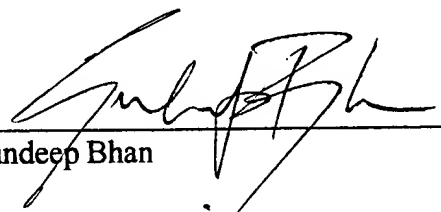
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto, to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue there of or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue

said Letters Patent or any legal equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

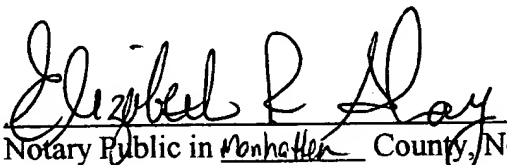
ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at this 10<sup>th</sup> day of April, 2001.

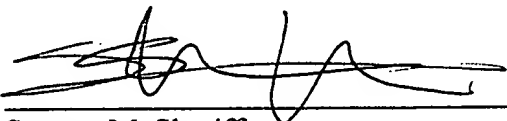
  
Sundeep Bhan

Subscribed and sworn before me this 10<sup>th</sup> day of April, 2001.

ELIZABETH RUTH SHAY  
Notary Public, State of New York  
No. 01SH6053540  
Qualified in Manhattan County  
Commission Expires on January 16 2003

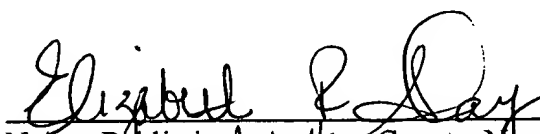
  
Notary Public in Manhattan County, New York

WITNESS my hand at this 10<sup>th</sup> day of April, 2001.

  
\_\_\_\_\_  
Sameer M. Shariff

Subscribed and sworn before me this 10<sup>th</sup> day of April, 2001.

ELIZABETH RUTH SHAY  
Notary Public, State of New York  
No. 01SH6053540  
Qualified in Manhattan County  
Commission Expires on January 16 2003

  
\_\_\_\_\_  
Notary Public in Manhattan County, New York



WITNESS my hand at this 15<sup>th</sup> day of June, 2001.

Richard J. Morello  
Richard J. Morello

Subscribed and sworn before me this 15<sup>th</sup> day of June, 2001.

Frances G. Di Chippari  
Notary Public in Middlesex County,  
State of Massachusetts